

Middlecreek Valley Antique Association Inc.

Membership Meeting

Date Held: April 12, 2011

Began: 7:30 PM

Carl Landis Presiding

There were 20 members in attendance.

One addition was added to the minutes that we discussed placing ads on the radio.

Secretary's report accepted as read and amended by: John Malcolm, 2nd by: Ira Lessman, Motion carried.

Amount in the bank: \$9,121.31

CD: \$11,000.00

Treasurer's report accepted as read, motion by: John Malcolm, 2nd by: Kenny Frymoyer, Motion carried.

Old Business: It was mentioned that the new lights for the tractor pull track are cheaper than expected. The total cost will be \$2,106.00 instead of \$2,500.00.

Discussed the occasional use agreements and the lease agreements for the use of the show grounds. They need to be updated and signed. It was mentioned that the Boy Scouts should also sign an occasional use agreement for the weekend that they will be using the grounds.

Discussed making chips at Milton. We are going to leave the show grounds at 10:00 AM on Friday to go to Milton to set up. The gas will be delivered to Milton and we will bring it back to use at the show grounds when finished. It was decided to be in Milton on Saturday around 7:00 AM.

Mahlon Boop mentioned that the price of frying oil is around \$27.00-\$28.00 per jug. It was suggested that we try to save the oil if it is still good and put it back in the jugs to use at the show to save some money.

Discussed our old web site. John Malcolm mentioned that we have 30 days to save the old web address if we would want to keep it. It was decided to let it expire.

It was mentioned that Josh Nace is coming up this weekend to work on his steam engine and he is bringing some more money for the steam air compressor.

Discussed the ice cream. It was decided to have Sam Yoder do the ice cream as if he was coming to the show. He will supply the ice cream, spoons and dishes.

New Business: Ray Hummel booked WQSU to advertise for our shows and other events that we are doing. These ads will be on Saturday mornings and the cost to us is \$30.00 per month. It was also mentioned that these ads can be changed every week. Perry Aitkin made a motion to allow Ray Hummel to take care of the radio ads for WQSU, 2nd by: Todd Willow, Motion carried.

Ray also mentioned that we could advertise on Saturday afternoons for an additional \$5.00. Dave Mull made a motion to add the afternoon ads for \$5.00, 2nd by: Kenny Frymoyer, Motion carried.

Discussed Rodger Folks T.V. ads that he has in restaurants in the area. Todd Willow mentioned that it would cost \$210.00 per month and the ad would show 30-40 times an 8 hour day and that the ads would be 20 seconds long. Rodger only has 3 T.V.s available to advertise on right now that are not booked. It was decided to discuss later this fall.

The Herald-Standard news paper wanted to know if we would be interested in advertising in their news paper. They cover all of Fayette County and parts of Greene and Washington Counties. This ad would be 2 columns wide by 2 inches high and would be in the paper on April 28th and 29th and would be on their website for 30 days and the cost would be \$175.50. It was decided not to advertise in this newspaper because it is too far west and it would be away from our targeted advertising.

Also, WHLM radio from Bloomsburg wanted to know if we would like to advertise on their station. We would get thirty 30 second commercials to run from 6:00 AM to 7:00 PM and this would cost us \$199.00. After discussion, it was decided not to advertise with them as well.

Discussed the food prices for at the show. The entire menu was discussed and some prices were raised. It was decided to raise the coffee, hot chocolate, fish sandwiches and the potato chips a quarter. We also added the sausage sandwiches and chicken fingers to the menu. It was decided to sell the sausage sandwiches for \$3.50 and the chicken fingers for 3 for \$3.50 and chicken fingers with fries for \$4.50. It was also decided that we can lower the price of the chicken fingers if they are smaller than expected. After discussion, Ray Hummel made a motion change the prices as discussed, 2nd by: John Malcolm, Motion carried.

Todd Willow found an ice freezer for sale for \$75.00. We could use it to keep the bags of ice in during the shows. After discussion, George Frymoyer made a motion to get it if it runs, 2nd by Kenny Frymoyer, Motion carried.

It was decided to hold the next membership meeting at the show grounds.

It was asked if we are going to make our own food at the tractor pull track. It was decided not to at this time because Rodger Moyer is coming with his stand to sell food.

Unfinished Business: New lighting in the barn, discussing doing a Halloween event, the steam air compressor, making a place to work at the show grounds and advertising on the restaurant T.V.'s.

At 9:06 PM, John Malcolm made a motion to adjourn, 2nd by: Ray Hummel, Motion carried.

Respectfully submitted by Michael Clark, Secretary