

## **Middlecreek Valley Antique Association Inc.**

### **Membership Meeting**

Date Held: October 12, 2010

Began: 7:30 PM

Mike Lessman Presiding

There were 15 members in attendance.

Secretary's report accepted as read, motion by: John Malcolm, 2<sup>nd</sup> by: Kenny Frymoyer, Motion carried.

Amount in the bank: \$11,666.06

CD: \$10,000.00

Treasurer's report accepted as read, motion by: John Malcolm, 2<sup>nd</sup> by: Perry Aitkin, Motion carried.

**Old Business:** It was mentioned that the scale house is painted and finished.

It was also mentioned that the Middlecreek Tractor Swingers would like to donate \$3000.00 to go towards the purchase of the Frick steam engine if the club decides to buy it.

We have not heard back about the steam engine but some members did look at it and most of the parts are there, it just needs to be finished. The owner will get back to us if he decides to sell it.

The wagon at Zechman's Farm Supply is available to be picked up now. We will need to get 4x4 posts to hold up the roof of the produce stand when we take out the wagon. Sam Yoder mentioned that he might have a tongue to fit the wagon.

Discussed the brochures for next year. Contacted the Selinsgrove Post Office about mailing out the flyers like the Beaver Fair did. We would have to contact each Post Office that we would want to send out to, to get a count of postal customers. The Post Master did not feel that it would be cost effective. We would also have to redo the brochures that we have now in order to mail them out. This could cost us a lot of money to do. We also discussed the ad that we place in the newspaper. It was suggested making it bigger. We are doing a 2 column wide by 5 inches high ad now. We could make the ad bigger and possibly run more than one ad the week of the show.

Also discussed asking people for their zip codes when they come through the food line to get an idea of where people are coming from.

Discussed the tractor pull schedule and when we should start them. It was suggested that we limit the trucks to 2 hooks on Friday night. After some discussion, it was decided to bump up the times 1 hour making the starting times: 6 PM on Friday night and 4 PM on Saturday.

The tractor pulls would have to wait to start the pulls until the Square Dancers are finished with their show on Saturday.

Discussed getting banners made for on the steam engine at the Farm Show and possibly to be used in parades and other events. We will need to get some prices.

Discussed the brochures again and the changes that are going to be made. We would like to change some of the pictures and add some steam engine pictures to the brochures. Entertainment will be added on the schedule along with "Covert Action". The tractor pull times will also be changed on the schedule.

Also discussed the ad for the Show Directory. It was suggested that we add Flea and Craft Market to the ad along with Free Camping.

Discussed place mats (Ad Mats) and having some made for the show for next year. Need to find out how many we had made in the years past.

**New Business:** Discussed the Grant Fund. Due to State cut backs, there will no longer be a grant for us for advertising. The Susquehanna River Valley Visitors Bureau will be doing the advertising for us in group ads with the money that they receive. They will be grouping our show with other events like ours in there ads.

Discussed making business cards with our clubs contact information on it to hand out to the flea market vendors at other shows. They should have contact names, phone numbers and our web address on them.

Discussed the web sites updates. The home page has been completely updated, the forum has also been updated with a discussion section and an Events page has been added with the show schedule and other events like the basket bingo. The pictures are also being updated.

Discussed the Christmas Banquet. We will need to look for someone to take over getting the Christmas gifts. Also, it was suggested that we stop handing out the trophies during the banquet because it takes up to much time. It was also suggested that we hand out the trophies at the end of the banquet.

It was mentioned that Buffalo Valley did pay for half of the repairs to the steam kettles.

Todd Willow purchased a Nesco Roaster for \$25.00 and wanted to know if the club would be interested in buying it for \$25.00. It is like new. Mahlon Boop made a motion to purchase the roaster, 2<sup>nd</sup> by: Perry Aitkin, Motion carried.

Discussed making chips at Buffalo Valley's show. Everything went well but could use more help.

Discussed going to Richfield's Christmas in the Park. It was decided to go and make chips again. It was suggested that we should set the tent up on the Friday before.

Mike Lessman asked if the club would be interested in selling sausage sandwiches at our shows. They could be made on the same grill as the hot dogs and hamburgers. We can also get peppers and onions in cans that are ready to go. This needs to be looked into.

Discussed picking a nominating committee. Because we do not get a big attendance at the meetings it is hard to pick a nominating committee when most of the attending members are on the Board. Mike Lessman decided to appoint members to be on the committee who were: Mahlon Boop, John Malcolm and Ira Lessman.

The nominating committee reported the following to be placed on the ballot:

Directors: Perry Aitkin and Ray Hummel

Secretary: Mike Clark

Treasurer: Mike Smith

Vice President: Mike Lessman

Carl Landis will automatically move to the position of President in 2011.

Nominations will be taken off the floor next month.

**Unfinished Business:** New lighting in the barn, discussing doing a Halloween event, the steam air compressor and making a place to work at the show grounds.

At 9:25 PM John Malcolm made a motion to adjourn, 2<sup>nd</sup> by: Donald Athey, Motion Carried.

Respectfully submitted by Michael Clark, Secretary